

# 6 Principles of Design



## METHODS

### 1. Position

Proportion and Placement

### 2. Contrast

Variation in Size, Color, Texture, Value

### 3. Repetition

Rhythmic, Progressive, Pattern



## GOALS

### 4. Balance

Visual Balance Mimics Physical Balance

### 5. Emphasis

The Most Important Spot

### 6. Harmony

Things Seem to Go Together

